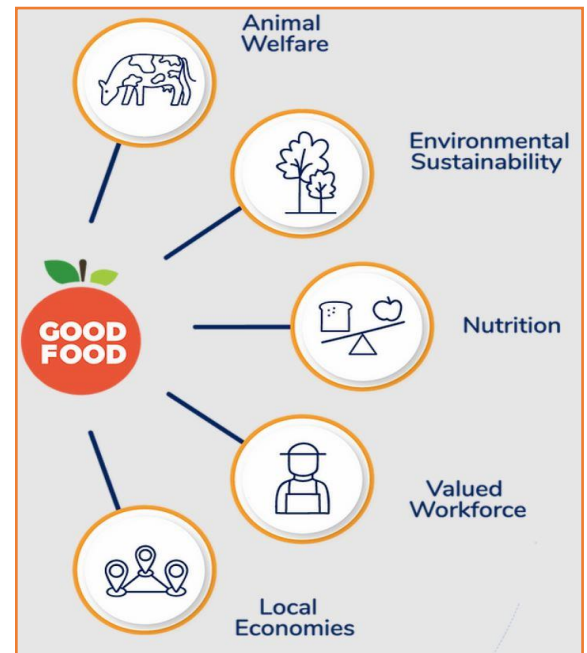


New York City's food procurement power can transform the local and regional food system to one that is just, equitable, and sustainable.

In 2016, Community Food Advocates (CFA), the Center for Good Food Purchasing, Food Chain Workers Alliance (FCWA), and City University of New York (CUNY) Urban Food Policy Institute launched the **NYC Good Food Purchasing Policy Campaign (NYC-GFPP)**. Together, we built a broad, strategic coalition of over 40 grassroots organizations working on workers' rights, food equity, environmental justice, nutrition, and animal welfare issues. Our partners include unions, advocates, food growers, and vendors interested in advancing GFPP in NYC.

New York City government's food serving agencies serve approximately 230 million meals annually. GFPP harnesses our City's enormous food procurement power to improve the local and regional food systems and provides a comprehensive set of tools, technical support, and resources to assist public institutions as they shift to a values-based procurement model.



NYC-GFPP & COVID-19 Rapid Action Recommendations



The impact of COVID-19 highlights NYC's long-standing food system inequities and vulnerabilities. The GFPP Coalition focuses on advancing the GFPP in the immediate, mid- and long-range to:

- Improve the practices of the largest vendors;
- Ensure small local vendors – including women and minority-owned entities – can compete in NYC's food solicitation contracting process;
- Facilitate the infusion of nutrient-dense foods into the City's supply of emergency food by investing in food preparation operations that support staff and volunteers to prepare and deliver fresh and minimally processed foods to more residents.

The Good Food Purchasing Program's values and principles provide guidance to ensure emergency measures enacted today contribute to a just, healthy, equitable, humane, and sustainable food system and help to secure the stability of our nation's food supply into the future.

Read our full recommendations,

["NYC Good Food Purchasing Program Coalition | COVID-19 Values-Based Rapid Response Plan & Recommendations."](#)

The food system is in urgent need of transformation. GFPP values are needed to spark systemic change.



VALUED WORKFORCE

Source from producers and vendors that provide safe and healthy working conditions and fair compensation for all food chain workers and producers from production to consumption.



LOCAL ECONOMIES

Support diverse, family and cooperatively owned, small and mid-sized agricultural and food processing operations in the local area or region.



ENVIRONMENTAL SUSTAINABILITY

Source from producers that employ sustainable production systems to reduce or eliminate synthetic pesticides and fertilizers; avoid the use of hormones, antibiotics, and genetic engineering; conserve and regenerate soil and water; protect and enhance wildlife habitats and biodiversity; and reduce on-farm energy and water consumption, food waste, and greenhouse gas emissions. Reduce menu items that have high carbon and water footprints.



NUTRITION

Promote health and well-being by offering generous portions of vegetables, fruit, whole grains, and minimally processed foods, while reducing salt, added sugars, saturated fats, and red meat consumption and eliminating artificial additives. Improve equity, affordability, accessibility, and consumption of high quality, culturally relevant good food in all communities.



ANIMAL WELFARE

Source from producers that provide humane conditions for farm animals.

NYC-GFPP Milestones

- Through our grassroots efforts, we have grown from 4 core partners to 40+ local and national food system experts who represent the five GFPP value categories.
- In 2018, due to our advocacy, the Mayor's Office of Food Policy contracted with the Center for Good Food Purchasing to conduct baseline assessments for the Department of Education (NYC-DOE) and NYC Health + Hospitals (NYC-H+H).
- To date, four more agencies have completed their baseline assessments:
 - Administration for Children's Services (ACS)
 - Human Resources Administration (HRA)
 - Department of Corrections (DOC)
 - Department of Homeless Services (DHS)
- After the NYC-GFPP Coalition's first briefing with NYC Council Speaker Corey Johnson in April 2019, his office committed to including the GFPP in his '[Growing Food Equity in NYC](#)' agenda released on August 1st, 2019.
- GFPP legislation was introduced in New York City on August 14th, 2019.
- We drafted the "NYC Good Food Purchasing Program Coalition COVID-19 Values-Based Rapid Response Plan & Recommendations"
- GFPP is a major component of the Mayor's Office of Food Policy's forthcoming 10-year Food Plan.